fido.net
the internet made simple!

INTERNET, TELEPHONY & HOSTING

Brochure

Making The Internet Accessible To Everyone.

www.fido.net

"It's all about making the internet accessible to everyone."

Jon Morby, founder FidoNet

Fido

FidoNet

IP Transit

Quality bandwidth at very affordable prices with a 100% uptime guarantee!

FidoNet's blend of some of the best providers in the UK industry provides peace of mind, reliability and cost effective connectivity for your business, whether you're hosted in a Data Center or on a Fido Leased Line / Broadband connection. Peers include Hurricane Electric, Sprint, Level 3, NTT, Deutsche Telekom and more, as well as our private peering through Internet Exchanges such as LoNAP and LINX.

FidoNet

CoLocation

Do you need to house your servers in a secure, state of the art facility? Choosing FidoNet couldn't be easier.

Fido

FidoNet

Leased Lines

We appreciate that Internet connectivity for your business is critical...

Which is why we partner with all the major telcos (BT, Opal, COLT, Virgin, etc) to ensure we can provide reliable, resilient connections between your offices and our backbone.

Fido

VoIP

FidoNet's high availability, redundant architecture provides the ideal backbone for Internet routed telephony services.

Our high quality calls coupled with low cost destinations means you keep peace of mind and can focus on making your business a success.

Fido

FidoNet

Mobile

Need centralised billing, low cost tariffs and simple management?

Our partnership with O2 brings all this to the table. The best prices and a single bill for all your handsets.

Fixed Line

Need a single bill for your fixed line rental too? Leave that to us!

PSTN and ISDN rental at rates up to 20% cheaper than BT, all presented on a single, easy to understand monthly bill.

Fido

Hosting

FidoNet's robust & resilient backbone, coupled with our state of the art data centers mean your servers, web sites & email are safe in our hands.

Virtual

Need a Virtual or Cloud server? Look no further! We have a range of virtual servers running Linux and/or Windows that will meet your needs!

Elastic Cloud? Virtual Server? Don't worry about the jargon, just trust in our resilient platform to deliver!

FidoNet

Dedicated

Need somewhere to house your dedicated servers? Need a more powerful server and want to rent?

Either way, we have the platform to ensure your sites stay up and connected via our robust IP Transit service providing 100% network uptime guarantee.

Domain Names

Keep your brand safe, focus on the right markets and register the right domains, all through us.

We manage your portfolio so you don't have to worry. Our robust, resilient, distributed name server network provides the high availability you need for your internet presence, coupled with our easy to use web management systems allowing you to update your DNS on the fly whenever you need to.
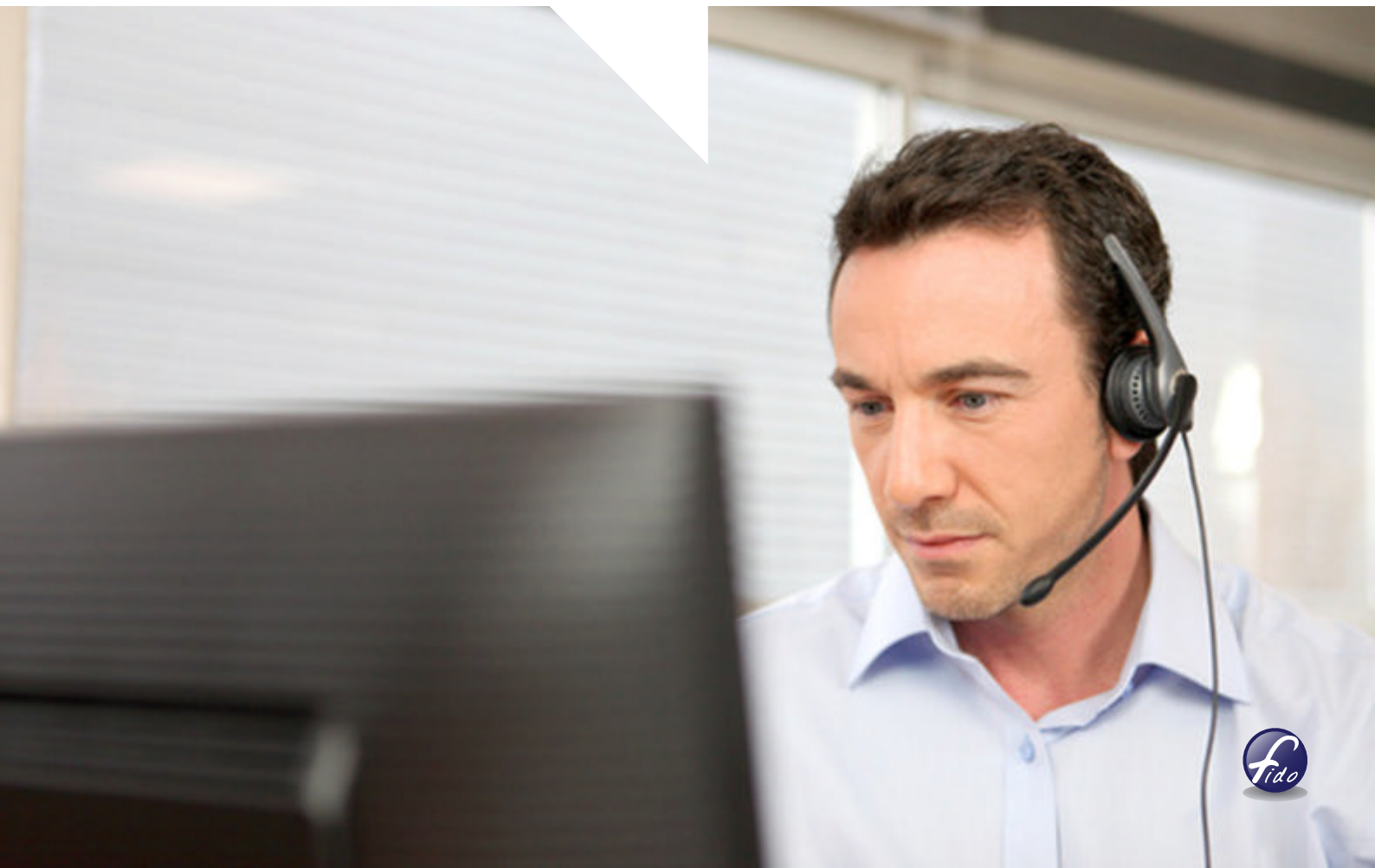
Consultancy

FidoNet's consultancy team specialise in Network Security as well as Desktop Support services.

We have Cisco, Redhat and Microsoft certified engineers ready to provide you with quality support. Need a telephony solution? We have Cisco Unified Communications specialists on staff and ready to provide you with the best fit for your organisation.

History & Founder

FidoNet had humble enough beginnings. Started by Morby as a pet project of his to assist the burgeoning BBS network in the early 80s, over the next decade, FidoNet imported echomail and netmail into the UK from the US and across Europe, all on a non-profit basis.

Whilst other businessmen would have scratched their chins and questioned the sanity of such an operation, Jon Morby simply saw it as a chance to learn his craft, investigate the 'new' internet more fully and prepare to step up to the big league.

That chance came in 1993, when Morby joined Demon Internet and ran their Birmingham Point of Presence, under the watchful eye of then-Demon Managing Director, Cliff Stanford. Stanford was aware of Morby's FidoNet operation, and evidently saw potential in it. So much so, that he not only offered Morby a full time role with Demon Internet, he also agreed to sponsor the FidoNet internet gateway.

Moving from Technical Support up to Operations within a short space of time meant that Morby was again dealing with mail. But this time, rather than FidoNet mail, he was responsible for the entire Demon Mail system.

Not exactly a small operation, given there were over 100,000 paying customers all using the system and reliant on Jon's abilities to juggle several balls at once behind the scenes. As well as his responsibilities to Demon Mail, Morby's expertise was continually called upon to deal with other Operations issues. This ability to project manage saw him swiftly rise through the Demon ranks and, by 1997, Morby had moved into the Senior Management team at Demon Internet, taking on the post of Advanced Technologies Manager, which gave Jon the chance to let his blue sky thinking guide several company policies and operations.

AFTER DEMON INTERNET
Following the sale of Demon Internet to Scottish Telecom, Morby left the firm to pursue several disparate internet projects before joining Interactive Investor International (iii) a trading start-up that desperately needed someone with Morby's talent and vision. Responsible for the operation and smooth running of the III website and internet trading systems across the UK, Hong Kong and South Africa, Jon's remit included ensuring the delivery of mission-critical services from real-time stock trading through to stock alerts. There was little room for error, given the sums of money involved.

A conversation with his old boss, Cliff Stanford, saw Jon move to Stanford's new venture, Redbus Interhouse PLC. With the lessons learned both at Demon Internet and iii, Morby was a significant contributor to the company's growth, but knew something was missing.

Coming full circle and concentrating on FidoNet was a logical step. With all the experience garnered in so many varied internet arenas, it made sense for Morby to go back to basics and give FidoNet the attention it deserved. After 18 months with Redbus Interhouse PLC, Morby decided to take the plunge and left the company to concentrate on FidoNet.

Applying over a decade's hard learned lessons to his pet project not only meant Jon could take the company to the next level, it also meant he was back doing something he genuinely loved, and doing it for himself. At the time, FidoNet was almost entirely dormant, serving fewer than 20 customers.

FIDONET TODAY
Today, FidoNet is a thriving business, with thousands of customers using its services. FidoNet has grown from a humble mail provider for the BBS network into a fully-fledged internet operation. FidoNet's customers have acess to a full range of services varying from fax2email, through to web hosting, dedicated and virtual servers and also Broadband.

"It's all about making the internet accessible to everyone," says Morby. "Enthusiasts who would have once ran their own Bulletin Boards on FidoNet are now setting up their own BBS's on the net as blogs, and our products are ideal for them, just as they are ideal for businesses who want to have their own sites but lack the technology, or even web designers who want to resell our products and services to their customers under their own banner."

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